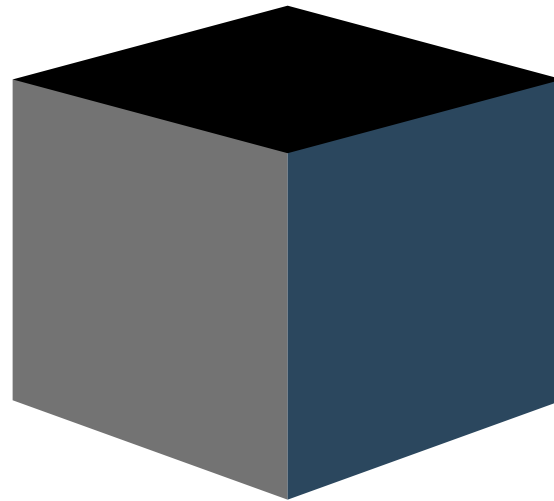


# CAIS HUNTS

#HUNTFORSOMETHINGGREATER



**SPONSORSHIP PACKET**

2019-2020

# ABOUT THE CAIS HUNTS

A small business expo and a scavenger hunt meet to create the cyber hunt. Small businesses participate by becoming hunt sponsors and creating tasks for hunters to complete. Some tasks will be required to complete the hunt while others are optional and for additional points. The type of task can range from sharing something on social media to making a purchase (monetary tasks are always optional). As hunters complete the hunt they will collect codes and earn points. And like any scavenger hunt there's a prize at the end...up to \$1,000 to the participant with the highest score.

**CUSTOMIZE YOUR TASKS TO FIT YOUR NEEDS.**

# SPONSORSHIP PACKAGES

## MEDIA SPONSOR-TFM

2 AVAILABLE PER YEAR

### **Your Logo included on the following;**

- Flyers distributed to companies, organizations and residences
- All future paid advertising
- Official Hunt Gear (Beginning August 2019)
- Hunt Boxes delivered to the top 50 participants (beginning August 2019)

### **Your Logo and web link included on the following;**

- Cyber Hunt Sponsorship Page
- Mass Emails sent to registered participants (Sponsors and Hunters)
- Social Media profiles used by CAIS to communicate with participants

### **Additional Perks;**

- 2 tasks within every hunt
- Right to use the designation "Official Media Sponsor of the 2019/20 Cyber Hunts" in all sponsor related advertising & public relations
- 15% of every referral resulting in sponsorship
- Listed on home page as partner
- Banner ad on website

**"THE HUNT WAS FUN...I LOVED EXPLORING NEW SMALL BUSINESSES"**

ALISHA LYNCH-CYBER HUNTER

# THE BRAND BEHIND IT ALL

The company behind the hunts is CAIS (Connect.Adapt.Inspire.Succeed.) A small business with a mission to aide other small businesses to connect with their audiences both virtually and locally. Many small business owners try to "do it all" and it typically results in an overly stressed individual, a failed business and the worse a broken spirited entrepreneur. CAIS believes that by coming in to help these entrepreneurs to connect with their target audience, and adapt to new situations, they will be inspired and hopefully inspire others to reach their goals/dreams without giving up. Then together we all succeed.

**ALWAYS BETTER  
TOGETHER, BUILD  
A NETWORK**

## SPONSORSHIP PACKAGES

### CYBER SPONSOR-\$500

20 AVAILABLE PER HUNT

- Logo on Cyber Hunt T-Shirt delivered to top 50 participants
- Announcement post on Facebook, Twitter, and Instagram
- Mention in email blast with website link
- Tag in all social media posts for the hunt you're participating in
- 4 tasks with option to add a 5th
- 15% referral bonus for all sponsors you refer to us
- Logo and website Link on Sponsorship page for 60 days
- Samples/Marketing Material in 50 Hunt Boxes

### HUNT BOX-\$250

10 AVAILABLE PER HUNT

- Samples/Marketing Materials in 50 Hunt Boxes
- Logo on sponsor page of website
- Logo on Hunt Box info card

**"CAIS HAS BEEN A GREAT ASSET TO OUR  
BUSINESS! BUSINESS MARKETING AT ITS BEST."**

ANTOINETTE'S URBAN CHIC-CAIS CLIENT & PREVIOUS SPONSOR

# BENEFITS

- Control How You Interact By Customizing Your Tasks
- Assigned Task Rep To Help With Set Up
- Opportunity To Present Your Brand To Hundreds Of Customers
- 15% Referral Commission For The Life Of CAIS Hunts
- Increased Traffic Volume
- Increased Sales
- Increased Leads
- Opportunity Have Your Brand Delivered To 50 Top Participants' Door
- Convenience of Having Customers Sent To You
- Reinforce Your Brand Online/Locally With Maximum Exposure

**REFER A SMALL BUSINESS EARN A 15% REFERRAL COMMISSION**

# SPONSORSHIP ADD-ONS

## Required Task-\$150

Add an additional task from your business. Hunters will have to complete this task. Only one additional task allowed per sponsor.

## Optional Task-\$100

Add an additional task from your business. Hunters will not have to complete this task. This can be a purchase task and offers more incentive with bonus points. Only one additional task allowed per sponsor.

## Email Blast-\$25

Custom email sent to all hunt subscribers about your sponsorship and brand. Separate from regular emails sent announcing all sponsors.  
*Limit 3/hunt & 1/Sponsor*

## Priority Sponsor-\$25

Your logo with link of your choice on the home page "Meet The Sponsor section."  
*Limit 4/hunt & 1/Sponsor*

**"OUR GOAL WAS TO OBTAIN MORE LEADS, THE CYBER HUNT DID THAT FOR US."**

# READY TO SPONSOR A HUNT?

Apply Here for  
Available Dates

Questions? Email  
[hunts@caisdetroit.com](mailto:hunts@caisdetroit.com)

[CAISHUNTS.COM](http://CAISHUNTS.COM)